

Irish Loop Post

Rates & Ad Specs

709-745-1444

advertising@thebusinesspost.ca

Serving Kilbride, the Goulds, the Southern Shore and St. Mary's Bay



Build your brand and boost your sales

by advertising regularly in the Irish Loop Post.

Size	1 time	6 times	12 times	48 times
Full page	720	648	576	504
Half Page	396	356	316	277
Quarter page	198	180	160	138
1/8 page	99	89	79	69
1/10 page	72	65	58	50
1/16 page	49	44	39	35
Front Banner	198	180	158	138
Inside Banner	160	144	128	112
Front Earlug	99	89	79	69
Business card	39	35	31	27

Prices based on receipt of camera ready material (PDFs, JPEGs, Tiffs). Microsoft Word files not acceptable. The Irish Loop Post is pleased to offer ad and logo design services for \$35 per hour plus HST.

- Prices are based on black and white ads and do not include charges for colour and HST.
- For process colour add 30% to the charge.
- Guaranteed positioning add 15 per cent to charge

Our circulation and coverage area includes Kilbride, the Goulds, Bay Bulls, Witless Bay, Tors Cove, Bauline, St. Michael's, Burnt Cove, Brigus South, Cape Broyle, Admiral's Cove, Calvert, Ferryland, Aquaforte, Fermeuse, Renew's - Cappahayden, Portugal Cove South, Biscay Bay, Trepassey, St. Shotts, Peter's River, St. Stephen's, St. Vincent's, Gaskiers - Point La Haye, St. Mary's, Riverhead, St. Joseph's, O'Donnells, Mount Carmel, Colinet and St. Catherine's.



Call 709-745-1444 or Email
advertising@thebusinesspost.ca